



Ethical Digital Entrepreneurship for European Youth (EDEEY)

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About the project

EDEEY is a transnational youth project led by Erasmus+ that involves developing, testing and implementing innovative practices in the emerging field of entrepreneurship. In an ever-changing world with rising unemployment and the growing influence of social media and technology, understanding how digital technologies can be leveraged for entrepreneurship is critical to preparing young people for future jobs and giving them the tools to survive outside the traditional labour market.

EDEEY is co-funded by the EU and coordinated by the UK charity IARS International Institute (now Sculpt) and operates in four European countries (UK, Greece, Cyprus and Czech Republic).

The final stage of EDEEY

The final stage consists of several days of face-to-face training involving five young people and two professionals from each partner country. This training includes a competition between young people to identify the best digital entrepreneurship project and strategy, training by local experts, and interactive sessions on digital entrepreneurial skills.

Youth Included from the Czech Republic will lead the work on the final stage, but other partners will also be involved in the organisation and implementation of the EDEEY programme. Youth Included's mission will be to identify local digital marketing professionals and organise workshops for both young people and professionals working with young people. Youth Included will also gather information from partners about challenges suitable for the competition and best practices from other countries.

The training will be based on the e-learning platform materials(<https://edeey.eu/en/>) and will be stimulating and informative, taking into account the needs and limitations of the target group. And limitations of the target group.

At the end all participants throughout the partner countries will go through questionnaires to determine the quality of the EDEEY program. The evaluation results and conclusions will be shared later on the web of the project.

EDEEY works through the following partners:

- IARS International Institute, UK (<http://www.iars.org.uk>)
- Youth Included, Czech Republic (<http://youthincluded.com>)
- Symplexis, Greece (<https://symplexis.eu>)
- CARDET: Centre for Advancement of Research and Development in Educational Technology, Cyprus (<https://cardet.org>)



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