



Press Release, **29 October 2020**
Ethical Digital Entrepreneurship for European Youth (EDEEY)

**An Erasmus+ initiative to support social and digital entrepreneurship
in UK, Greece, Cyprus & Czech Republic**



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Why does this project matters?

EDEEY project has been conceived as an Erasmus+ youth-led transnational project that will develop, test and implement innovative practices in a newly-emerged area in the field of entrepreneurship. With an ever-changing world, rising unemployment and the growing influence of social media and technology, understanding the ways in which digital technology can be harnessed for entrepreneurial pursuits is vital in both preparing young people for the future of work and giving them a toolkit to survive outside the traditional labour market. To that end, this project responds to a number of sectoral and horizontal priorities, while it has been developed with the key aim of delivering the new Youth Strategy and Erasmus+ overall objectives.

EDEEY will offer an innovative, accredited training course to prepare those without access to infinite capital on how to utilise digital entrepreneurship as a way of poverty alleviation, whilst also increasing the creation of jobs for their peers. It will target young people between the ages of 16-30 with a particular focus on young people from low-income households, females and those from marginalized backgrounds such as Roma, migrants et al.

The EDEEY outputs in a glance

- Curriculum development for young people and youth workers/ educators.
- eLearning platform with free registration, offering an accredited e-course on themes such as business planning, digital marketing, financial management, GDPR etc.
- Face-to-Face/online/hybrid trainings for youth and educators/professionals in all participating countries.

Our team

- IARS International Institute, UK (<http://www.iars.org.uk>)
- Youth Included, Czech Republic (<http://youthincluded.com>)
- Symplexis, Greece (<https://symplexis.eu>)
- CARDET: Centre for Advancement of Research and Development in Educational Technology, Cyprus (<https://cardet.org>)

There are a range of opportunities in each country for young people, youth & adult educators, professionals and young aspiring entrepreneurs to get involved in the EDEEY project. For more information, please visit the project's website at <https://edeey.eu> and contact your in-country partner.