

## Newsletter 2

January 2021

### Ethical and Digital Entrepreneurship for European Youth – EDEEY Project

#### *Welcome to the 2<sup>nd</sup> Newsletter of EDEEY*

In this Newsletter you will learn about:

- The overall progress of the project
- The EDEEY's official Website
- Development of the EDEEY's Courses
- The next steps

#### *The overall progress of the Project*

It's been a year since the project start! Despite the COVID-19 situation, the project is moving forward and during this year the partners have managed to complete a few tasks. Firstly, the project official website has been developed and the young learners that are interested in the Digital Entrepreneurship can find more information about the courses. Secondly, the partners have their 2<sup>nd</sup> international meeting online where they discussed the courses development and the online platform of the project.

#### *EDDEY's Official website is here!*

As it mentioned above, EDEEY has launched its official website <https://edeey.eu/en/> . On the website you can find important information about the overall project, the project's goals and the partners. In addition, you will also have access to the eLearning platform (is under development). Most importantly, by visiting the EDEEY's website, you can read the courses' structure and you will be able to register and select the courses that you are interested to. When the courses are ready you will receive an email and you can start the courses that you selected. In addition, we have prepared a small introductory video about the project and the courses which is also available on the website.

#### *Development of the EDEEY's Courses*

We have started working on the development of IO1 - Curriculum development for young people and youth workers/ educationalists. As partners agreed, the project will offer 6 free independently accredited courses and each course will include 4 modules.

The courses are:

1. Business planning and practical advice from experts;
2. Access to finance and other support for your enterprise;
3. Social Enterprise - Measuring social impact;
4. Marketing strategy - Focus on digital;
5. Social media and content marketing;
6. GDPR and digital skills for working remotely.



## The EDEEY programme. An EU funded initiative to support social and digital entrepreneurship.

Developed for aspiring entrepreneurs and professionals who can choose from six independently accredited courses that you can navigate at your own pace to meet your training needs and schedule – all free of charge.



### Our Free Courses

Express your interest

Activate Windows  
Go to Settings to activate

### *The next steps:*

The most important task for now is the development of the content of the courses. The partners are working on this task and it is expected that the courses will be available during the first 6 months of 2021. Another important is the development of the eLearning platform. The Web-developers team is working on this. The students we will use the online platform to complete the courses. In addition, on February the partners will have their 3<sup>rd</sup> meeting which is going to be online because of the COVI-19 situation.

### *Where you can find us?*

Visit our website: <https://edeey.eu/en/>

Join our Facebook page: <https://www.facebook.com/edeeyproject>

