

Newsletter 1

September 2020

Ethical and Digital Entrepreneurship for European Youth – EDEEY Project

EDDEY project launched

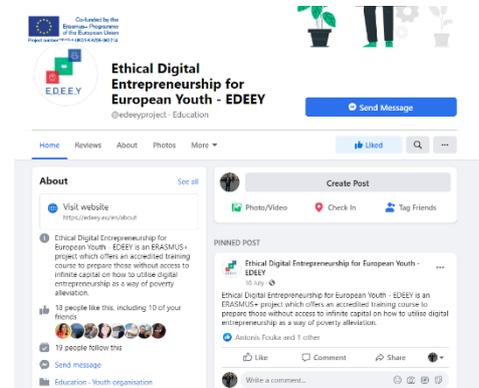
EDEEY project offers an innovative, accredited training course to prepare those without access to infinite capital on how to utilise digital entrepreneurship as a way of poverty alleviation, whilst also increasing the creation of jobs for their peers. Non-formal education is just as crucial as formal education for the development of young people to suit the new future of work. Therefore, EDEEY is a vital initiative to prepare young people for the labour market adequately.

What we achieved so far?

EDEEY has officially started on the 01/01/2020; however, due to the COVID-19 situation, the kick-off meeting took place online on the 31/03/2020. All partner organisation’s representatives have attended the meeting and offered an overview of youth’s employability and future perspectives in their countries, focusing on how the digital entrepreneurship can help the creation of jobs for them. In this first meeting, the partners reviewed the project and together established a work plan, expected results and impacts.

EDDEY on Social Media

As part of the EDEEY project, CARDET created the project Facebook page. The Facebook page will be used to disseminate the project’s findings and Curriculum as well as to share information about the project. The consortium aims to use social media to promote the project and its outputs to both partners and followers throughout Europe. The Facebook page will also keep people up to date on the different outputs and events throughout the project. The Facebook page can be found at the web address: <https://www.facebook.com/edeeyproject>



Development of IO1

The partners discussed the development of IO1 - Curriculum development for young people and youth workers/ educationalists and exchanged ideas about it. There was an agreement for a tailor-made programme that will be designed to meet the training needs and schedule of European youths and that it will include six free independently accredited courses. The courses will vary from “Business planning and practical advice from experts” to “Access to finance and other support for your enterprise”, “Social Enterprise - Measuring social impact”, “Marketing strategy - Focus on digital”, “Social media and content marketing” and “GDPR and digital skills for working”.

